

Film Festival Hosting Expectations

We are always interested in broadening our reach, especially reaching out to public audiences from around the world. If you are passionate about the ocean and marine conservation issues, we can provide a platform for you to engage discussions in your community. Thus, all Beneath the Waves films are available for screening in a “mini-festival” style. If you are interested in becoming a local host, please read the criteria below and fill out the form and send back to us. We look forward to hearing from you!

What we expect from you:

- Team of committed personnel to serve as regional Beneath the Waves representatives (generally 2-4 people)
 - Necessary team duties include the following (roles are not mutually exclusive):
 - Principal organizer to coordinate and oversee the logistics of the event
 - Handling of all digital media and films (organization, screening at event, audio/visual skills)
 - Promotion and advertising of the event
 - Distribution and collection of Beneath the Waves surveys*these roles are not necessarily mutually exclusive, but it is easiest with 2-4 people.
- A host location/venue that has agreed to screen the films for free to the public.
 - Venues can vary in size (i.e. local theatres, coffee shops, galleries, universities, cinemas etc.)
 - In an effort to make Beneath The Waves platform accessible to anyone, we strive to make our events free to the public
- Payment of our host fee, currently \$750 USD, which is considered a tax-deductible donation to the Beneath The Waves, Inc. non-profit
- We expect you to choose a small collection of Beneath the Waves films based on your anticipated audience and relevant marine issues in your region. You will also be provided the contacts of the filmmakers whose films you have selected, and we expect you to notify them of your event details.
- Access to a printer for printing promotional and survey materials.

- Collaboration with local non-profit, scientist, or conservationist to answer questions and discuss local marine conservation or science topics (this is not necessary, but strongly encouraged)
- Documentation of the audience size, demographic distribution, and photos that you will send to us.
- Distribution of the Beneath the Waves survey to all audience members. We also want you to compile the results and send back to the main Beneath the Waves team.

What we will provide to you:

- Access to a database of films for selection and screening
- Beneath the Waves literature and logo to be distributed at each event
- Beneath the Waves poster to be used for advertising
- Production of marketing materials upon request
- Survey to be distributed to audience
- Contact information for filmmakers
- Promotion of event through official BTW web and social media platforms